

AWAG IS RISING



Agnes Otoo Yeboah

Our Vision



- To Be A Benchmark Women Professional Association in Ghana, and
 - At the International Federation of Women

Our Mission

- To Attract Females into the Accountancy Profession
- To Retain
- To Build Capacity for Career Advancement
- To Advocate for Socio Economic Change

Our Core Values

We Believe In

- Well rounded development of the female professional
- Offering quality leadership where ever we find ourselves
- Upholding integrity and ethical behaviour in professional and national life
- Continuous learning
- Promoting development of the girl child

Opportunities and Strengths


- A sturdy stream of membership
- Recognition by ICAG, IFAC, and IFWA
- Record of past performance
- Advancement of social media and technology
- Demand for female accountants

Weaknesses and Threats

- Implementation time donated by executive members
- District Societies and Year Groups Activities
- Demands of Family and Further Education
- Lack of Keen interest in Leadership Positions
- Funding to Achieve New Direction

Medium Term Objectives

- To have a well organized AWAG with at least one permanent staff to coordinate membership and implement programs and activities
- To identify and initiate partnerships with the business community, development partners and civil society organizations
- To position AWAG as one of the key implementing strategies for ICAG
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- To contribute significantly to the strengthening of IFWA
 - To institute a structured mentorship program to attract females into the accountancy profession
 - To initiate leadership capacity building programs for its members
 - To intensify networking among its members

A well organized AWAG

- Hire a coordinator to be housed at the ICAG Complex to manage day to day running of the association
- Build a functioning database of members to regularly receive updates and notices
- Establish a newsletter or more formal means of communication with members
- Ensure a functioning and a well publicized website

Identify and initiate partnerships



- Identify partners and introduce AWAG
- Deliberate and regular engagement with identified partners
- Develop activities for funding of acceptable projects
- Build relationships through continuous engagement

AWAG as one of the key implementing strategies for ICAG

- Deliberate engagement by the leadership with the president and CEO of ICAG
- Ensure full participation in the implementation of ICAG activities
- Report and update Council regularly
- Build a stream of women with potential to serve on Council

Strengthening of IFWA

- Fully support in the strategy development for IFWA
- Share newsletter with IFWA affiliates
- Participate in IFWA conferences and international fora
- Follow up on national associations that participated in IFWA 2016 to form a bond and share experiences

A Structured Mentorship Program



- ▣ Develop write up and structure
- ▣ Seek partners for funding program
- ▣ Launch and activate

Leadership capacity building programs

- ▣ Develop relevant world leadership training programs
- ▣ Advertise among members and publicly
- ▣ Implement
- ▣ Establish a reading club via social media

Membership Networking

- ▣ Social theme for action at a biennial conference
- ▣ Annual program to donate to the less privileged
- ▣ Annual get together and annual reporting
- ▣ Programs to include all AWAG members especially members outside of Accra
- ▣ Institute a functioning welfare system to support members in difficult times

BRAND AMBASSADORS



- Frequently Wear AWAG and ICAG emblems
- Participate fully in all ICAG and AWAG activities
- Mentor one female student
- Submit articles for AWAG newsletter
- Report on ambassadorial activities at AWAG Nite

Funding

- Dues
- Income from conferences and training programs
- Donor funds,
- Sponsorships and special levies

Transition and Implementation

- Current Executive :
 - Setting up an office with a coordinator
 - Working with the coordinator to lay down structures for implementing the mission and vision through indicative activities.
 - Charged with holding elections, presenting financial report by November 2016

- New Leadership no later than December 2016 to implement activities and continue agenda development

WE Are RISING

www.awaghana.org



**ASSOCIATION
OF WOMEN
ACCOUNTANTS,
GHANA**

Linking Women to Bring Change

THANK YOU!!

